

COOPERATION

summer 2005

SMALL BUSINESS FINDS COST SAVINGS WITH SIMPLE CHANGES

Small businesses face many unique challenges, and among these challenges is managing energy costs. While large commercial and industrial companies often employ full-time energy managers to help research alternatives for minimizing energy costs, most small businesses do not have these resources. Energy management duties usually fall on the business owner who has little time to spend researching energy saving alternatives. That's why Dakota Electric offers experienced Energy Experts[®] to help businesses identify ways

to cut energy costs and increase their bottom line.

The Burnhaven Veterinary Hospital, established by Dr. Roger Larson in 1976, is an example of a small professional office that benefited from these services. Working with Mark Hansen, one of Dakota Electric's Energy Experts,

Dr. Larson was able to determine several ways to reduce energy costs. An energy audit helped identify simple ways to shave the hospital's peak electric demand and save energy without requiring a significant financial investment.

One suggestion Dr. Larson received was to upgrade his current lighting fixtures with more efficient lamps. Merely replacing the clinic's lighting with higher efficiency lamps shaved up to three kilowatts off the hospital's demand. Adding insulation was another simple change recommended in the energy audit report to lower energy costs.

To further decrease energy costs during the sum-



By contacting Dakota Electric's Energy Experts[®] for energy saving tips, Dr. Roger Larson reduced demand and energy consumption at his animal hospital resulting in lower energy bills.

mer months when demand and bills can dramatically increase, Dr. Larson signed up for Cycled Air Conditioning.[®] By allowing Dakota Electric to cycle the air conditioner's condenser on and off in 15-minute intervals during peak periods, the hospital benefited from lower air conditioning costs.

Although the changes may appear small, they add up into significant savings for the hospital. "They really made a difference in the bill," said Dr. Larson.

If you are interested in learning about simple changes your business can make to lower your energy bill, let our Energy Experts help you. Call 651-463-6243 today.

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